

For Immediate Release

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**Kuhns Bros. Log Homes Earns ‘Builder Friendly’ Designation**

Company offers comprehensive training for contractors searching for a more artistic and lucrative niche market.

More people live in log homes now in the United States than ever before—more than half a million and counting. The log home market constructs \$4 billion worth of homes each year, according to the Log Home Living Institute. Because these elegant residences offer a connection to nature that no stick frame home can duplicate, Baby Boomers in record numbers are lining up for these rustic palaces.

But the industry has far more interested buyers than it does builders to turnkey the homes. Contractors interested in serving this niche market but don’t know where to start, can now turn to Kuhns Bros. Log Homes in Lewisburg, PA. Because the company offers a comprehensive construction manual, builder training and a host of other services, it has been granted “Builder Friendly” status from *Building Systems Magazine*, a nationwide trade publication that profiles innovative construction technologies.

“To be considered for the ‘Builder Friendly’ designation, log home companies have to meet a rigorous list of requirements—more than 20 categories of business development, collateral material and training,” says Charles Bevier, editor of Building Systems. “I’m proud to announce that Kuhns Bros. Log Homes is among the first in the log home industry to not only meet but surpass these requirements. With the Builder Friendly designation, contractors can rest assured that the relationship between a log home manufacturer and builder will be comprehensive, detailed—and above all—*professional.*”

The Builder Friendly designation means log home companies offer design services, log grading, a construction manual, construction training, warranties in writing, onsite construction assistance, furnish construction drawings, as well as having a written policy detailing the costs of design services and a host of other support services.

About *Building Systems*: Since 1980, this trade publication has been profiling innovative construction technologies in the log, modular and panelized industries. Find out more at [www.buildingsystems.com](http://www.buildingsystems.com)

About Kuhns Bros. Log Homes, Inc.: Kuhns Bros. remains the leading manufacturer in the log home industry. The company has been manufacturing kiln-dried log homes for

over 20 years, annually delivering more than 400 homes across the country. Kuhns Bros. provides a unique approach for log home enthusiasts by offering hands-on construction workshops and the exclusive “No-Shop™” log home package. Kuhns Bros. is a member of the Log Homes Council and National Arbor Day Foundation.