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PRESS RELEASE

Kuhns Bros. Log Homes Honored by NAHB's Building Systems Council

For Immediate Release – November 15, 2004: The Building Systems Councils (BSC) of the National Association of Home Builders (NAHB) announced the winners of its Excellence in Marketing and Home Design Awards during a recent ceremony at SHOWCASE 2004 in Austin, Texas. Kuhns Bros. Log Homes, Inc., a leader in log home manufacturers, was the award winner in the Excellence in Model Home Design – under 2,200 sq. ft. category. Kuhns Bros. also received an Honorable Mention in the Excellence in Marketing CD-Rom/DVD category. The annual awards recognize the finest in marketing materials, model homes, and residential construction in the concrete, log, modular, and panelized home industries.

This is the sixth year the Building Systems Council has honored the systems-built housing industry. The Excellence in Marketing competition is open to BSC member manufacturers and vendors, and NAHB member builders whose marketing materials specifically target the systems-built housing industry. The Excellence in Home Design competition is open to BSC member manufacturers and any NAHB builder member using systems-built housing.

This year's Excellence in Marketing and Home Design was the largest to date. In all, 52 companies from across the country entered the competition. Winning entries will be featured in the January/February issue of Building Systems Magazine.

“The size and scope of the systems-built housing industry was reflected in this year's awards competition,” said Kimberly Friedgen of Bonded Builders Home Warranty and Chairwoman of the BSC Sales & Marketing Committee, which oversees the awards program. “That this is our biggest year for entries and participating companies reflects the growth of concrete, log, modular, and panelized homes across the country. The array of entries and winners also showcased the limitless design and state-of-the-art construction methods that are defining the modern building systems industry.”

Kuhns Bros. Log Homes, Inc., with the 135-acre corporate headquarters located in Lewisburg, PA, remains a leading manufacturer in the log home industry. The company has been manufacturing kiln-dried log homes for over 20 years, annually delivering more than 350 homes across the country. Kuhns Bros. provides a unique approach for log home enthusiasts by offering hands-on construction workshops and the exclusive “No-Shop” log home package. Kuhns Bros. is a member of the Log Homes Council and National Arbor Day Foundation.

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